



01 Key values and participation

Inclusiveness, safety, resilience, sustainability, and participation are our key values. We are committed to upholding these values in all activities in our MUVerhoods and in particular in mobility. All local stakeholders are considered to have a unique role, contributing to transitions towards sustainable living on an equal, peer basis whatever their institutional, organisational, or financial standing.

02 Ingenuity and fun

We are committed to fostering innovative mobility visions in our MUVerhoods by taking full advantage of playful co-creation driven by gamification technologies and services, in particular the MUV service ecosystem. We will jointly promote its adoption and uptake across all MUVerhoods as a common platform and the foundation of the MUVerhood transnational network.

03 Transdisciplinarity

The MUVerhood concept involves many issues where further research is needed, ranging from behaviour sciences to urban planning. We will promote further research on these issues and experiment new approaches, contributing to a culture of participation where possible sharing resources and experiences and new understandings across the transnational MUVerhood network.



04 Tech for good

We are committed to promoting the exploration and adoption of all platforms and services that can support the transition towards Inclusiveness, safety, resilience, sustainability, and participation. We agree, within the limits of property and other rights, to share and exchange experience in the adoption and use of mobile and web-based mobility services to build a common practice, as well as sharing information and insights on the development in-house of platforms and services, adopting where possible the Open Source model and taking localisation requirements into account.

05 Data for good

We recognize the fundamental role of data related to behaviours, in particular when published as Open Data, in the development and management of innovative mobility services and strategies, and the important contribution that the MUV service ecosystem can bring to mobility planning in this regard. At the same time, we hold that the core value of safety incorporates the need to respect the private sphere of citizens and businesses. We will thus work jointly to ensure an appropriate governance of individual data in the collective interest.

06 Policies for good

Public support to MUVerhoods can facilitate the transition towards sustainable urban mobility lifestyles. Innovative public governance is needed to act on new futures for urban, semi-urban and rural settings that have tested and validated the MUV approach. With this declaration we are therefore committed to taking the MUV approach to all relevant policy tables, including city halls, and future urban planning mobility processes (including e.g. Sustainable Urban Mobility Plans (SUMPs)). In this context, we are committed to promoting the MUVerhood transnational network as an innovative and open partnership, ideally suited to providing a bottom-up response to the challenges of the transition to sustainable mobility in the context of the EU New Green Deal and similar frameworks.

07 Togetherness

We will jointly work to enhance the maturity development of all MUVerhoods in the MUVerhood transnational network by contributing to the stability of partnerships, policy alignment, and the full involvement of citizens and businesses. Active MUVers and communities are a valuable resource not only for their local territory but for the network as a whole. We will make every effort to allow every citizen and business access to all of the opportunities in the MUVerhood transnational network and vice versa.

